

Future Vision 2029

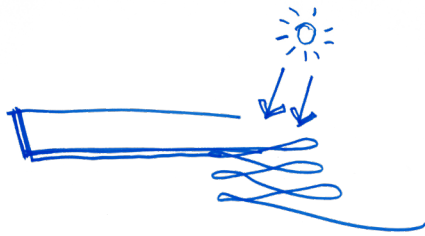
Los Angeles Convention Center
Expansion and Renovation



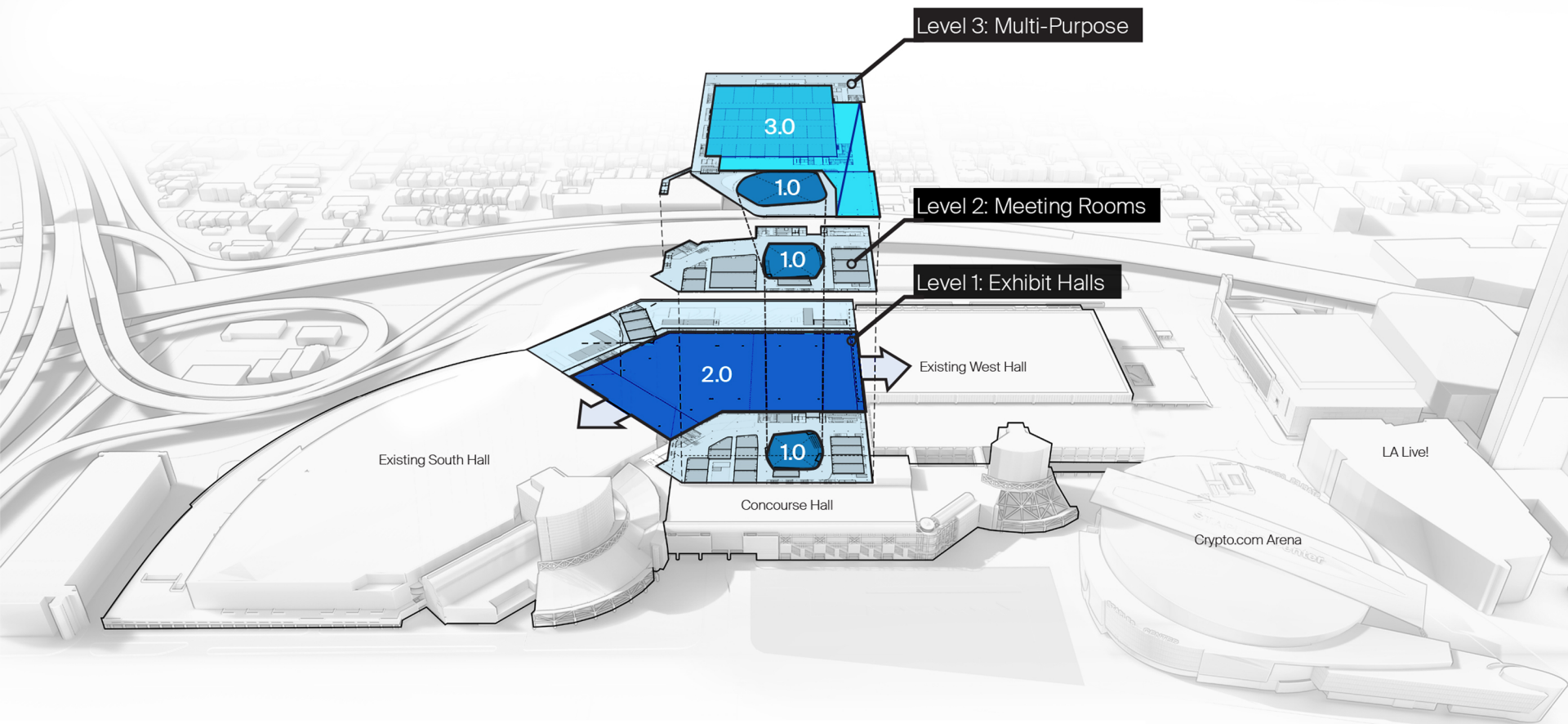
POPULOUS

A new era for Los Angeles.

Delivering a *bold vision* for 2029.



- Unlocking the future for Los Angeles with a visionary new expansion – including new lobby, exhibit, multi-purpose, exterior exhibit, meeting room and support space – responding to the needs of today's conventions.
- Elevating the current facility to a Tier 1 convention and exhibition venue with the ability to host expanded professional conventions, trade shows and special events simultaneously.
- Creating an identity and user experience that is **uniquely Los Angeles.**



Expansion Overview:

Unique new building program drawing from Los Angeles' unique landscape and atmosphere.

- 1.0** Skynode: *a new entry atrium shaped by light.*
- 2.0** Contiguous Exhibition: *the keystone that completes the ca*
- 3.0** Multi-Purpose Level: *a place to connect.*

By the numbers:

Type	Existing Area (sf)	New Net Area (sf)	Total After Expansion (sf)
Total Exhibit	719,575 sf	+/-193,000 sf	912,575 sf
Contiguous Exhibit*	346,890 sf	+/-193,000 sf	750,575 sf
Multi-Purpose	48,000 sf**	+/-98,000 sf	146,000 sf
Meeting Rooms	102,000 sf	+/-38,500 sf	140,500 sf

* New exhibit space bridges gap between existing Level 1 exhibit halls.
 **Existing space is Concourse Hall and Petree Hall.

1.0

Skynode Atrium

The connective heart. Defined by movement. Shaped by light.



A place to *gather*.

Shaped by Light

The skynode atrium's gentle and flowing geometry is sculpted to bring Los Angeles' natural and abundant sunshine as deeply down into the building as possible — making the welcome as warm and as inviting as possible.

Skylight

In an effort to blur the boundaries between interior and exterior, the skylight is delicately detailed to make it disappear — freely welcoming natural daylight into the space below.

Events

The sculpted walls of the Skynode atrium have been thoughtfully designed to account for event use and takeovers. The clean, light walls provide ample area for digital displays for brands to project their own mark on the space. The use of natural and artificial light is strategically executed to create a seamless transition across uses.

Informal Meeting Rooms

A special feature of the Los Angeles Convention Center is the formation of meeting rooms without walls. These spaces offer flexibility of use for the convention center. They are intended to gather people together, whether it be for a guest speaker lecture or a simple coffee break between events. When not being utilized for a specific event, they create a lobby space for visitors.



New skynode entry, daytime looking northeast



New skynode entry, evening looking northeast

2.0

Contiguous Exhibition

Completing the campus. Connecting the facility. Maximizing flexibility.



The *keystone* that completes the campus and district.

Campus Today

The current Los Angeles Convention Center campus is bisected by Pico Boulevard. South Hall is currently south of Pico, with West Hall to the north, and bridged by Concourse Hall. Both South & West Hall have their own dedicated lobbies.

Contiguous Exhibition

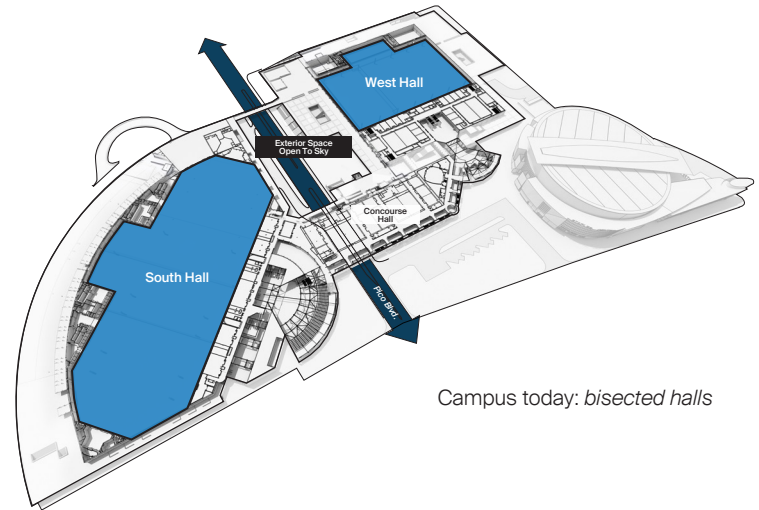
The expansion and renovation will see the campus completed with a keystone – connecting South Hall and West Hall – with the new exhibit hall bridging over Pico Boulevard. This addition of 193,000sf of new exhibit space will push the **total contiguous exhibit hall space to 750,575sf**. This new exhibit hall will be supported by new meeting rooms and the dedicated skynode entry lobby.

Divisibility

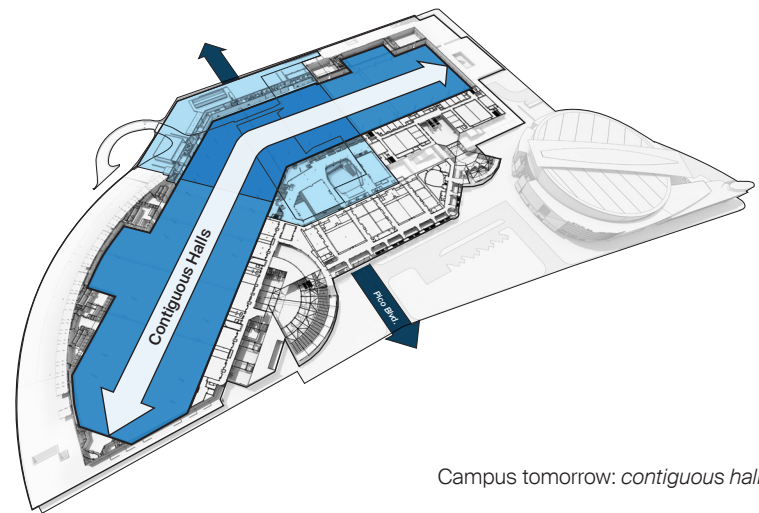
Operable partitions will allow this contiguous exhibit space to break down into **7 smaller halls**. Reference plans for exhibit hall divisibility.

New Halls: Performance

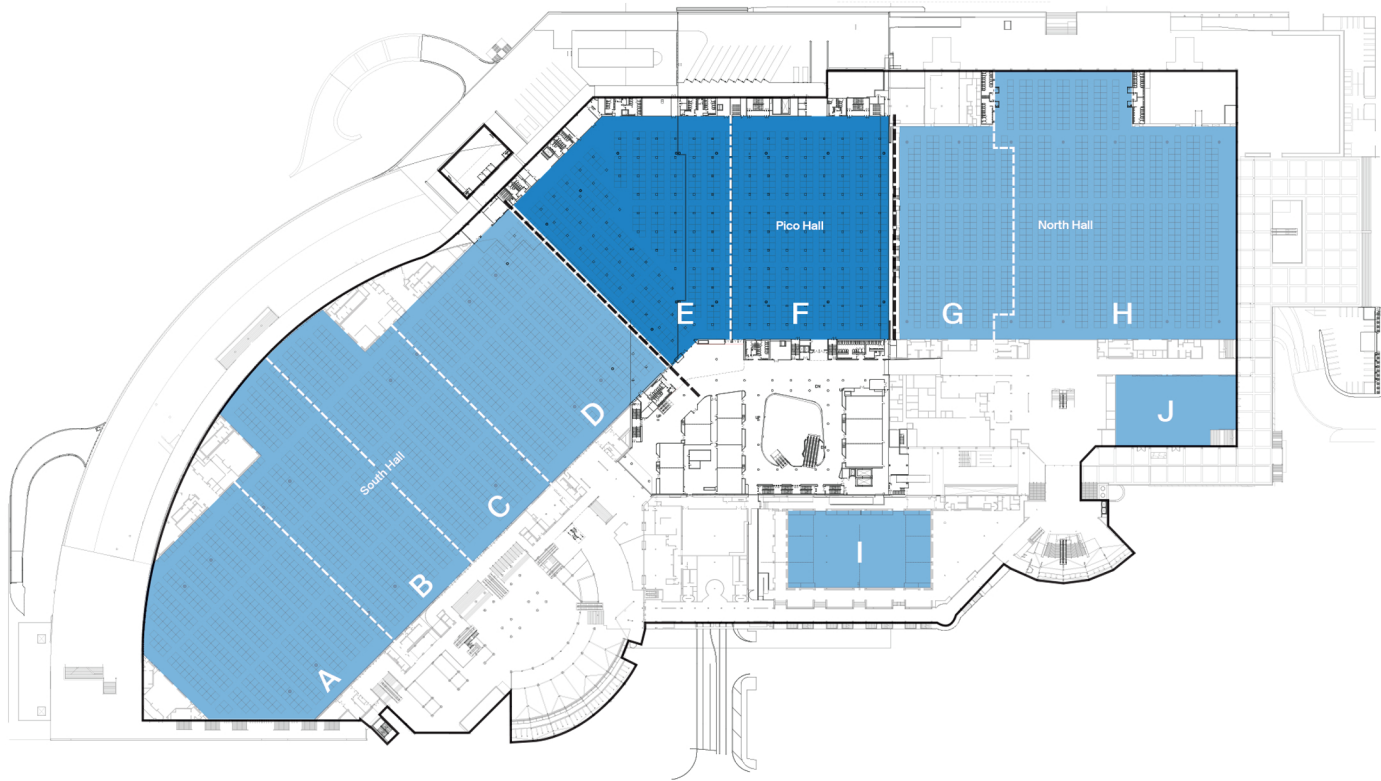
Ceiling Height: 40'
Electrical: Floor boxes 30'o.c. in both directions.
Rigging: 15'o.c. in both directions.
Lighting: Dimmable LED high wattage/high bay
Acoustic Performance: NIC 50, STC 60, NC 25.
Display: Infrastructure to support fully portable systems
Video: IP-based distribution, IPTV.
Audio: IP-based, dedicated, specialized.
Video teleconferencing and room monitoring support
Assisted listening supported.



Campus today: *bisected halls*



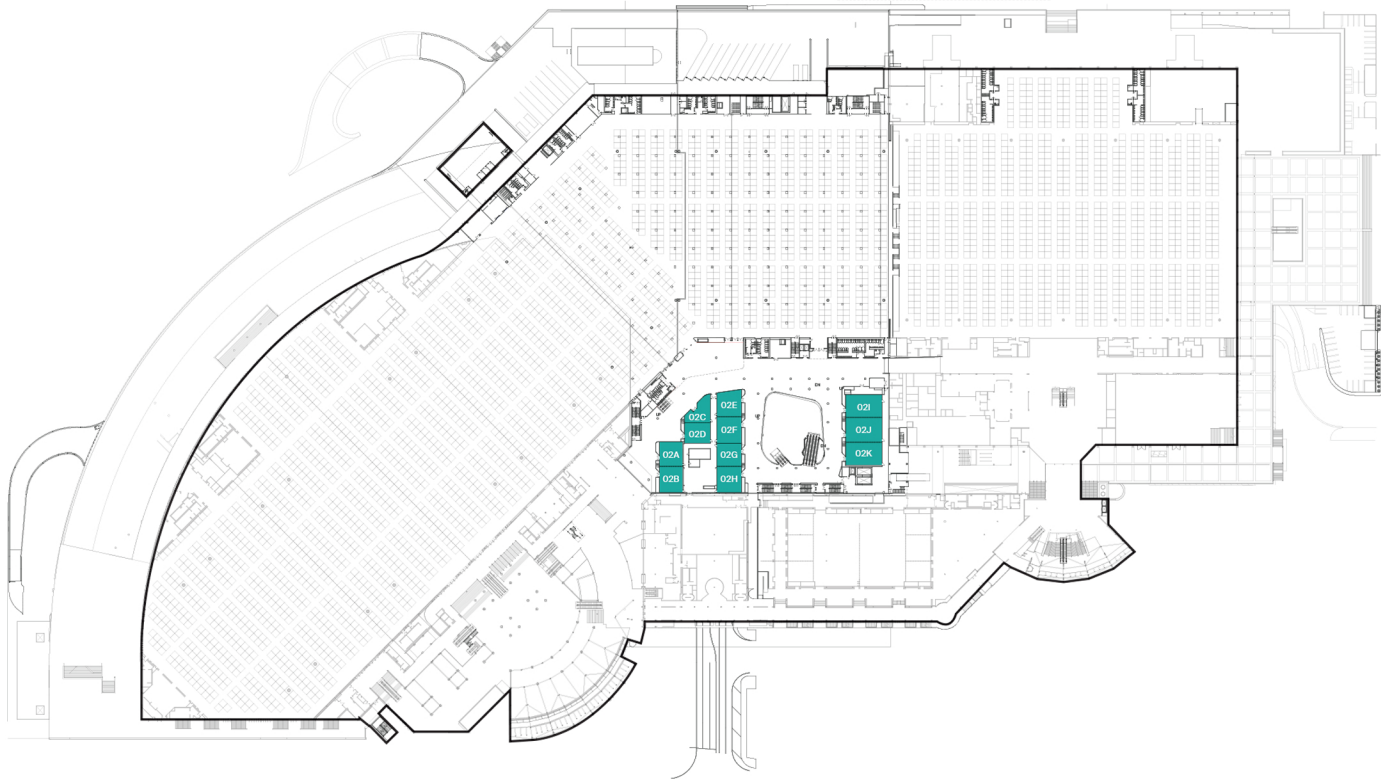
Campus tomorrow: *contiguous halls*



Level One

Exhibit Halls

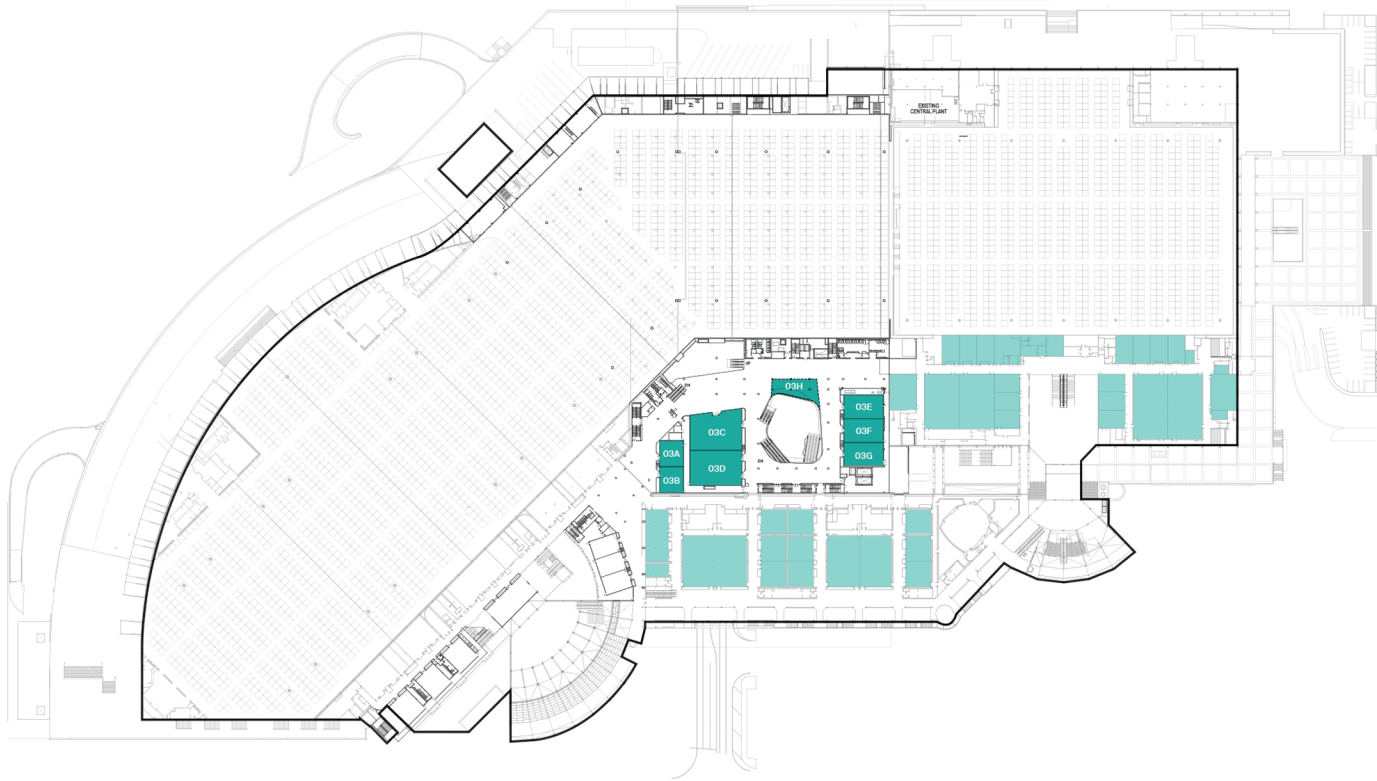
A	South Hall A	96,660 sf
B	South Hall B	76,785 sf
C	South Hall C	76,785 sf
D	South Hall D	102,710 sf
E	Pico Hall E (New)	90,570 sf
F	Pico Hall F (New)	93,220 sf
G	North Hall G	63,619 sf
H	North Hall H	147,506 sf
I	Concourse Hall	26,342 sf
J	Petree Hall	21,557 sf



Level One

Meeting Rooms

02A	Meeting Room A	1,502 sf	-	-
02B	Meeting Room B	1,588 sf	A + B	3,090 sf
02C	Meeting Room C	1,227 sf	-	-
02D	Meeting Room D	1,386 sf	C + D	2,613 sf
02E	Meeting Room E	1,610 sf	-	-
02F	Meeting Room F	1,685 sf	E + F	3,295 sf
02G	Meeting Room G	1,462 sf	E + F + G	4,757 sf
02H	Meeting Room H	1,654 sf	E + F + G + H	6,411 sf
02I	Meeting Room I	2,138 sf	-	-
02J	Meeting Room J	2,342 sf	I + J	4,480 sf
02K	Meeting Room K	2,203 sf	I + J + K	6,683 sf



Level Two

Meeting Rooms

03A	Meeting Room A	1,577 sf	-	-
03B	Meeting Room B	1,568 sf	A + B	3,145 sf
03C	Meeting Room C	5,080 sf	-	-
03D	Meeting Room D	4,629 sf	C + D	9,709 sf
03E	Meeting Room E	2,470 sf	-	-
03F	Meeting Room F	2,415 sf	E + F	4,885 sf
03G	Meeting Room G	2,511 sf	E + F + G	7,396 sf
03H	Informal Meeting Room	2,200 sf	-	-

3.0 Multi-Purpose Level

The culmination of a journey. The halo for the campus and district.



A place to *connect*.

MPS Prefunction

Upon arrival through the escalator portal, guests enter the MPS Prefunction space. The MPS Prefunction is a grand, open space with extensive, full-height glass walls wrapping two sides of the building and showcasing the views offered by the beautiful city of Los Angeles. The indoor/outdoor lines are blurred here more than at any other moment in the convention center experience. From here, guests move either into the Multi-Purpose Space or out onto the Roof Terrace.



New multipurpose level prefunction

MPS

The Multi-Purpose Space is laid out for ultimate flexibility — from numerous small events to a single large event. An operable wall system allows the 98,000sf space to be easily divided into various configurations of rooms, all individual and acoustically separated. The Multi-Purpose Space can be laid out for both lecture events (9,700 people) and banquets with 8' round tables (6,500 people). The Prefunction is designed to accommodate mixed use of the MPS, dividing into two independently accessible areas.



New multipurpose space, looking North

Rooftop Terrace

The roof terrace is one of the defining moments of the Los Angeles Convention Center. It is a destination in and of itself, offering a uniquely breathtaking view of the city and surrounding landscape. The space acts as an open-air reprieve below a swooping roof canopy, and can also function as an event space. Seating areas are tucked into the landscaping to create private moments of escape for visitors to grab some fresh air and feel a divine connection with the city all.

A natural *culmination*. A multi-purpose space *flexing* to the needs of today's events.

Divisibility

Operable partitions are optimally located allowing the multipurpose space to flex between a single 98,000sf room all the way down to eleven individual smaller rooms. Let's discuss a configuration to optimize your event(s)!

Dual-Prefunction

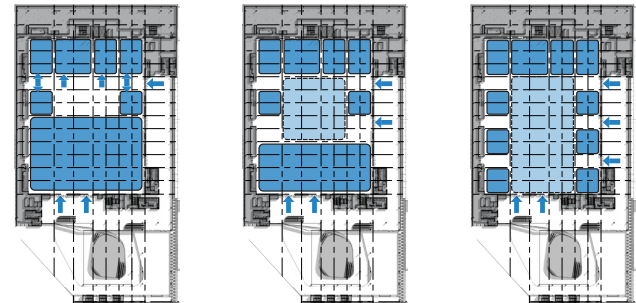
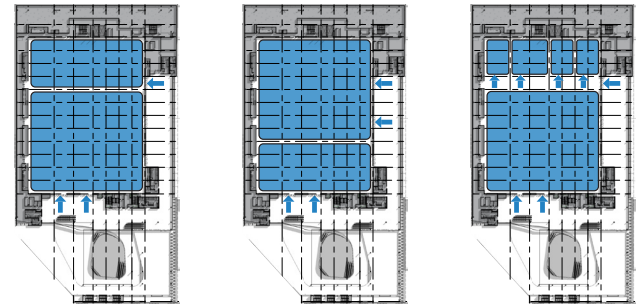
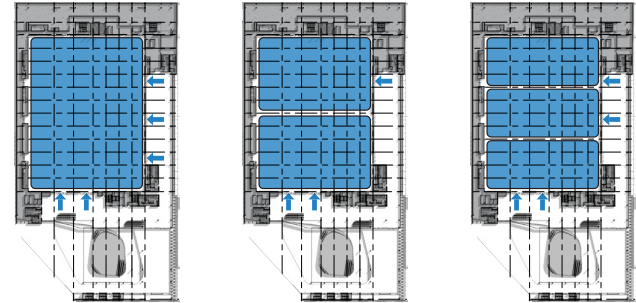
Prefunction harnessing the north and east ends of the multipurpose space – further expand its potential – allowing multiple sessions and events to take place simultaneously.

Loading In/Out

Direct access to freight elevators connecting to a new loading dock along the west end of the campus.

Performance

Ceiling Height: 28'
Electrical: Floor boxes 30'o.c. in both directions
Rigging: 15'o.c. in both directions
Lighting: Dimmable LED
Acoustic Performance: NIC 50, STC 60, NC 25.



N ➡

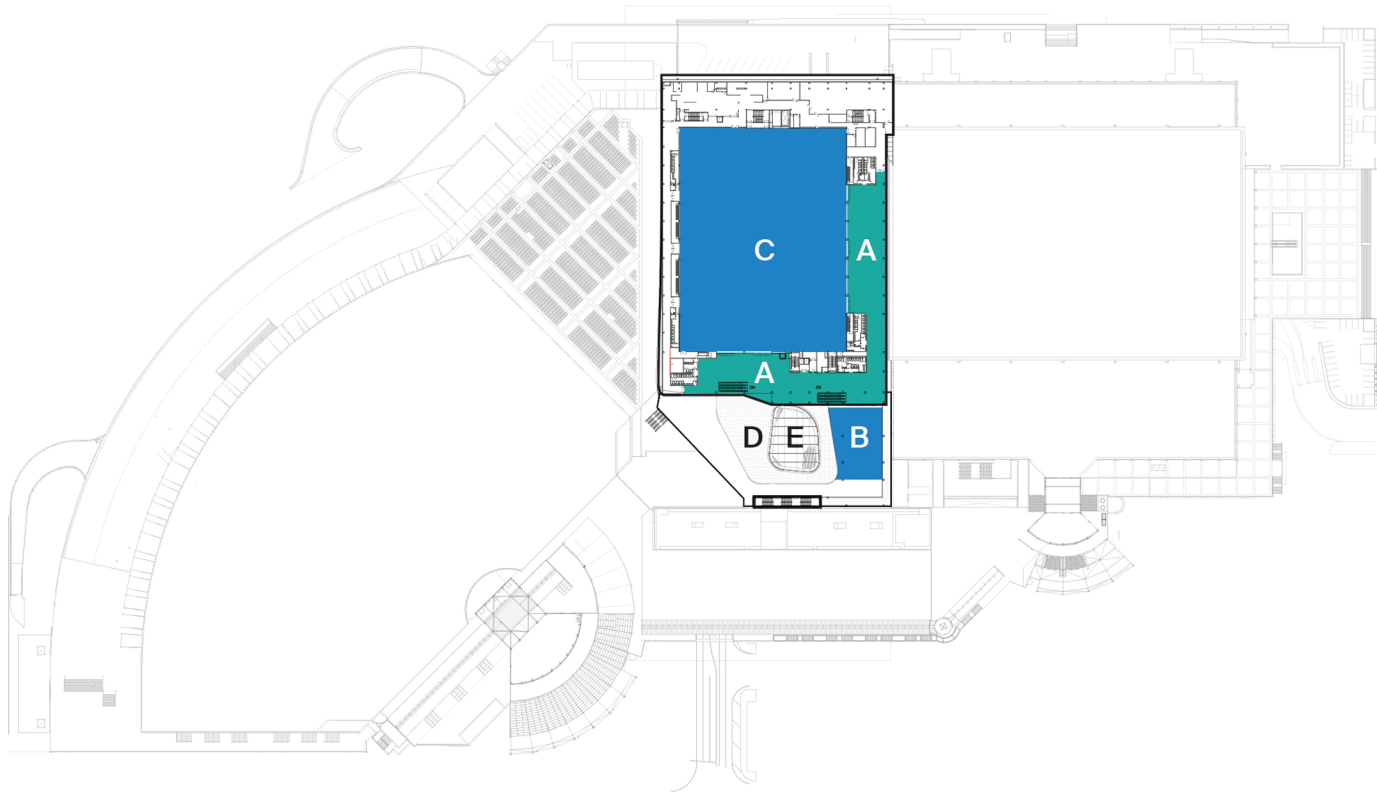
Open air—reflecting the vibrance
that defines the city of Los
Angeles.



Exterior exhibit, looking North towards downtown.



Exterior exhibit, looking South.



Level Three

Multipurpose Level

A	Prefunction	33,584 sf
B	Covered Exterior Terrace/Exhibit	10,000 sf
C	Multipurpose Space	98,390 sf
D	Green Roof	
E	Skylight	

An aerial photograph of a modern convention center in San Francisco during sunset. The building features a large, flat, light-colored roof and a facade of vertical, metallic-looking panels. In the foreground, there are tiered seating areas and a small landscaped courtyard with a pool. The background shows the San Francisco skyline with prominent skyscrapers like the Transamerica Pyramid and the Salesforce Tower, set against a backdrop of mountains and a sky filled with colorful, illuminated clouds.

Within this landscape, the convention center finds its place—an *architectural homage* to the city's spirit.

An aerial photograph of Los Angeles at sunset. The city's skyline is visible, with numerous skyscrapers and buildings illuminated by the warm, golden light of the setting sun. The Los Angeles Convention Center is prominent in the foreground, featuring its distinctive circular and rectangular structures. Major freeways like the 10 and 5 are visible, filled with traffic. In the background, the San Gabriel Mountains are silhouetted against the bright orange and yellow sky.

A new era for Los Angeles

Resources / FAQ

When is the scheduled completion of the expansion?

The majority of construction will be complete by Spring 2028. Construction will be paused for the 2028 Olympic and Paralympic Games at the LACC between June and October 2028 to allow for the Games to occur. After the 2028 Games, construction will resume and the project will be complete by Spring 2029.

Will existing events be effected during duration of construction?

The Los Angeles Convention Center will remain fully operational throughout the expansion project. Construction activities will be concentrated primarily behind the existing facility, minimizing disruption to ongoing events. The Convention Center team is committed to collaborating closely with clients and partners to mitigate potential impacts and ensure the highest level of service during this period.

Can the expansion roof terrace be rented for events?

Yes, the roof terrace will be available for events, providing an iconic setting with panoramic views of the downtown Los Angeles skyline and the Hollywood Hills which will elevate any occasion.

Can the expansion skynode atrium be rented for events?

Yes, the skynode atrium will offer another unforgettable backdrop for events.

Additional Questions? Reach out to us

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Stay up-to-date.
Future Vision 2029

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